

June 18, 2016

Membership Committee Notes

Ron Shapiro, Cheryl Shapiro, Lisa Ray, Nina Eisenberg, David Eisenberg, Marshall St. Clair

1. We were unable to create a summer 'party in the park' event with a food truck due to non-response from several prospective vendors - the likely challenge being inability to guarantee a minimum level of business. We are going to replace it with an ice cream social event and selected July 9 2-4pm. This will largely be a DIY event with committee members and helpers bringing ice cream, coolers, dry ice, root beer for floats and the accessories (of course including whipped cream). Will invite the Safer Crocker people and hopefully the patrol officer to meet and greet. There was also discussion of a raffle. Plan to use the NextDoor LHA subgroup, our email list, cluster captains and the LHA web site to promote.
2. Next newsletter coming very shortly which will include dates for upcoming events - national night out 8/2, Halloween movie night 10/15, the due date in Sept for people to notify LHA that they want to run for the board, plant exchange next year. Planning to add ice cream social detail if it can be prepared quickly enough.
3. The survey we proposed was discussed - David had offered to engineer it and came prepared to discuss available free options. Google Survey option would be driven by a trigger on the website and could not be controlled as to who completed it. A notice would be sent to go to the website but anyone could actually go and do it from outside LHA; people could stuff the ballot box etc. Google Forms preferred - though it is not as dynamic as far as choices/design but it can be appended to an email and controlled. Marshall will send a previous draft of the survey to David for mockup and review.
4. Discussed planning for the 100th anniversary event next year and the need to get volunteers and start work - 90th anny event was quite extensive (parade, music etc etc) - aiming for an organizational meeting 8/20. Budget is \$10K
5. Discussed previous idea for a 'candidates forum' meeting before the election so that residents could hear from people running. Will ask board to revisit once we discover if there are additional people who have petitioned to run.
6. Discussed whether we can/should promote the 'libraries' (boxes where people take/leave books) people have put up - will investigate
7. Discussed options to place bulletin board structure in park(s) that would house flyers announcing upcoming events - will investigate